

Richard Novack

From: Richard Novack
Sent: Thursday, August 9, 2018 11:49 PM
To: Sigurdson, Jeff (CFB)
Cc:
Subject: Campaign Advertising Violation - Today
Attachments: 2E7B9C29-CEEC-47B0-9EFE-C973274F2B0C_2018-08-09.JPG; Scan_20180809 (3)_2018-08-09 .png

Importance: High

Jeff Sigurdson
Executive Director
Campaign Finance & Public Disclosure Board
190 Centennial Office Building
658 Cedar Street
St. Paul, Minnesota 55155-1603

Good Evening, Mr. Sigurdson,

Attached:

- page 16
Sun Current Newspapers, Edina – mailed edition
Publish and received dates are both Thursday August 9, 2018
Close-up of page 16 advertisement FOR (Rep.) Dario Anselmo District 49A

There are Four issues:

- There is no legally required disclaimer
On the face, it appears that Representative Anselmo is advertising for himself, perhaps a misrepresentation
- On information and belief the ad had to have been ordered and purchased by pre-primary report deadline
- The\is appears to be and unidentified a PAC or Independent Expenditure
 - A clearly “For” influence ad
- The person who called me with this suggested there is a similar ad in another Sun Current community paper. Not unexpected because the organization I suspect is regularly uses the same/similar advertising layout for multiple candidates.

Complaint

This appears to be an ad by Rep. Anselmo, and could be. However, The only identification in the ad is Learn More at StateofGreatMN.org which takes you to a website promoting how great MN is and listing legislators. One cannot tell if that website itself is from a PAC, PC, IE or 504.c3 as there also is no disclaimer. The website is owned by the Minnesota Business Partnership, which you are aware, from countless filings, is one arm of the very entangled operations run by Mr. Charlie Weaver in the IDS Tower Suite 4150. There is not enough information to track down which of the many entities actually owns the website and/or is sponsoring this ad – or if it actually is Anselmo’s own. I have looked at the various and

many 2018 and 2017 Reports filed by all of Mr. Weaver's operations and cannot discern this ad source. Because of the size and sophistication of the Weaver operations, one cannot excuse due to lack of knowledge. Moreover, in my personal experience Sun Current has always called attention to and questioned any errors in political ads. They likely would have here too.

The same personal experience and knowledge of Sun Current Newspapers, ECM Publishers Inc. policies, plus information and belief, this ad should have to have been ordered and reservation paid by at least July 23, 2018.

Rep Anselmo does not have a Primary. However, if this stock ad, with minor changes, was run in other publications and districts which have a primary it could be significant in affecting results. However I do not personally receive any other district newspapers.

Thank you for your attention to this matter.


Richard V. Novack



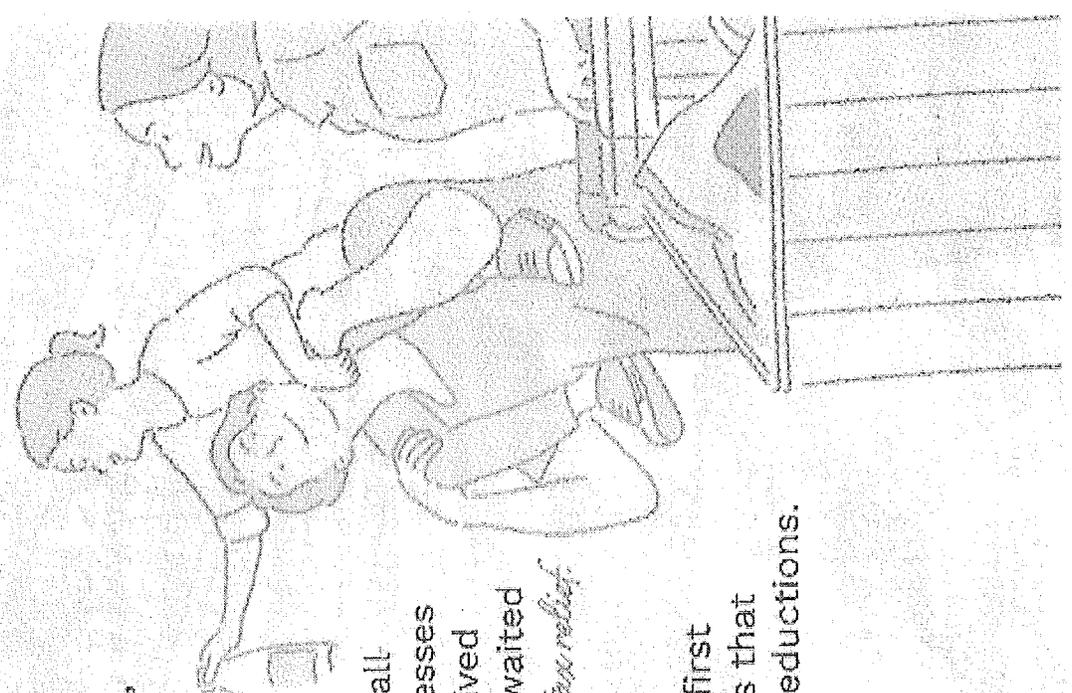
DARIO ANSELMO

Championing Tax Cuts for Edna

Dario Anselmo delivered tax cuts for families, students, seniors, and small businesses while growing the state's rainy-day fund!

The most significant tax relief for Minnesotans in nearly 20 years:

Eliminated or reduced taxes for nearly 284,000 senior citizens.	65,000 students received an average of \$414 in tax credits for student loan payments.	Families making \$50,000 a year received an additional \$1,200 for child care.	Small Businesses received long-awaited <i>property tax relief.</i>
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Minnesota families can depend on Dario Anselmo to put them first by protecting family budgets and fighting for additional tax cuts that would benefit millions of Minnesotans - including income tax reductions.

Learn More at StateofGreatMN.org

Protecting Minnesota's waterways one rain garden at a time

Miller — With our rain gardens becoming larger and more numerous, it's important to try and keep them safe, he said. In the metro area, there are an estimated 100,000 rain gardens, according to the Minnesota Department of Natural Resources. The city of Edina has about 100 rain gardens, according to the city's website. The city is currently in the process of installing 100 more rain gardens, according to the city's website. The city is currently in the process of installing 100 more rain gardens, according to the city's website.

See Garden Page 17

With over 160 years of service, you can trust the McReavy family for professional advanced planning, funeral and cremation services.

EDINA CHAPEL
5000 W 50th & HWY 100
952.920.3996

Washburn - McReavy
washburn-mcreavy.com
Funeral Chapels, Crematories and Cremation Services



DARIO ANSELMO

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Dario Anselmo delivered tax cuts for families, students, seniors, and small businesses while growing the state's rainy-day fund. **The most significant tax relief for Minnesotans in nearly 20 years:**

- Eliminated or reduced taxes for nearly 284,000 senior citizens.
- 65,000 students received an average of \$414 in tax credits for student loan payments.
- Families making \$50,000 a year received an additional \$1200 for child care.
- Small businesses received long-awaited property tax relief.

Minnesota families can depend on Dario Anselmo to put them first by protecting family budgets and fighting for additional tax cuts that would benefit millions of Minnesotans - including income tax reductions.

Learn More at StateforEdina.org

Edina Garden



Friends and former coworkers, Jerry Hukkenmuller and Randy Hohl, jobs around together in front of Hukkenmuller's recently created vegetable garden.

See Garden

MOVE BEFORE THE SNOW FLIES!

AN INVITATION TO THE COMMUNITY

Sign a lease by Sunday, September 30, 2018 & receive one month free rent!

Seminar with Jill Freeman from Gentle Transitions and Ted Field REMAX Results, Senior Services Group. Learn tips on how to prepare for an upcoming move: sort, declutter, downsize and sell your home.

Wednesday, August 22, 2018
2:00 p.m. - 3:30 p.m.

Please RSVP by Monday, August 20 to erose@villageshores.com or 612.861.1186.

6301 Woodlake Drive, Richfield MN 55423
T 612.861.1186 F 612.861.0210
VILLAGESHORESSENIORCOMMUNITY.COM

